

ASX ANNOUNCEMENT

August 31, 2022

Third consecutive year of record revenue growth and transformative acquisition

- Record operating revenue of \$27.9m, (30 June 2022: \$23.0m), 21% growth
- Transformative acquisition of leading classifieds platform
- Continued delivery of a successful strategy

The Market Herald Limited (ASX: TMH “The Market Herald”) is pleased to provide an overview of the key events for the year ended 30 June 2022 as the Company executes its vision of becoming a leading integrated finance news publisher, serving audiences in Australia, Canada, and Germany.

During the year the company announced record revenue growth from \$23.0m in FY21 to \$27.9m in the current year (21% growth) as it successfully delivered on its data-led finance news strategy.

In addition, the company completed its transformative acquisition of Gumtree Australia, Carsguide, and Autotrader Australia. The combined group now reaches over 10 million households in Australia, over 100m advertising impressions across all its mastheads, and 11m video streams a month

Commenting on the transformative year, Managing Director Jag Sanger said

“The past 12 months have been a strategic and operational milestone for the company. We now publish in 3 countries, with plans to enter more markets, and our acquisition of Gumtree, Carsguide and Autotrader makes us a diversified media company serving millions of investors and consumers, online and over streaming video. This has been a year of investment, delivery, and growth and positions us well for the future”

Attached is the appendix 4E and the annual report for shareholders.

This announcement has been approved by the Board of The Market Herald Ltd.

Jag Sanger

Managing Director and Publisher
The Market Herald

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